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Let's get to know each other



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Why are we here

- North Dakota Compass the project
- Overview on ND Compass data and tools
- ND Compass users, uses, and impact



Show of hands



What is North Dakota Compass?



- Social indicators project
- Provides general picture through curated collection of data
- Access to quality data & information
- One-stop & easily accessible source for Up-to-date, reliable, & unbiased data
- Free resource

ND Compass Community & Support

Major foundations





Members

















What does ND Compass offer?

Variety of ways to find data



TOPICS

- Aging
- Children & Youth
- Civic Engagement
- Demographics
- Disparities
- Early Childhood
- Economy
- Education
- Environment
- Health
- Housing
- Workforce



PROFILES

- State
- Region
- County
- Metropolitan Area
- Micropolitan Area
- Native American Reservation Area
- Legislative Districts
- NEW!
 City Profiles
 population 1000+

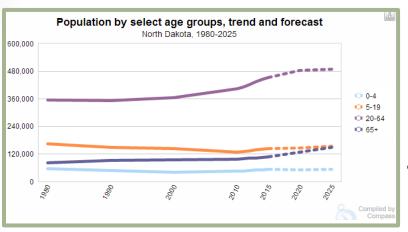


Natural

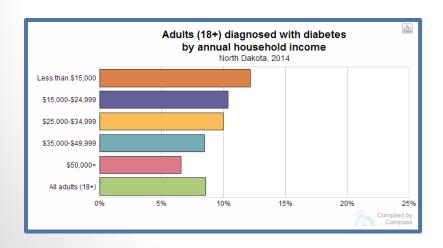
- Cultural
- Human
- Social
- Political
- Financial
- Built

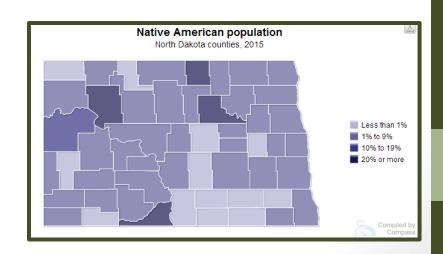
What does ND Compass offer?

Data ready to go in an user friendly format



- Provides:
 - Graphics Variety of formats
 - Raw data
 - Data appropriate graphics
- Ability to embed graphics in a word document or PowerPoint





Enviro

TOPICS

Children & Youth Civic Engagement Demographics Disparities Early Childhood Economy

Education

ORTH DAKOTA COMPASS

By tracking and analyzing trends in areas in our state - policymakers, business and cor nunit live and work here - a common foundation to ct or

RESOURCES City Profiles State Legislative District Profiles Geographic Profiles **NEW/UPDATED DATA**

DATA HIGHLIGHT

Fargo and West Fargo lead the cities in foreign born residents.

Population by nativity North Dakota, 2015



GEOGRAPHIC PROFILES

Find data organized by geographic area. Get profiles by state, planning region, Native American reservation area, county, metropolitan and micropolitan areas, and cities with populations of at least 1,000 people.

NEWSLETTER

Stay connected! Get important updates and community information delivered to your inbox by signing up for our newsletter.

Email Address

ND Compass users, uses, and impact

NORTH DAKOTA **COMPASS** | ndcompass.org

Measuring progress. Inspiring action.

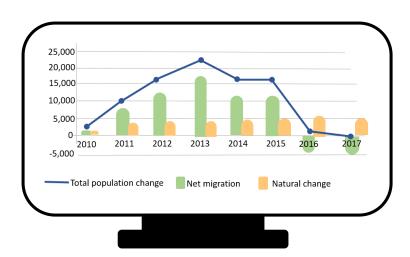
Who is using ND Compass?



Who is using ND Compass?

- Non-profit organizations
- Community leaders
- Grant writers
- Foundations/Grant makers
- Local or state organizations
- ND legislators
- Businesses
- Educators
- Extension agents
- Researchers
- Students
- Interested citizens

What is ND Compass used for?



ND Compass' uses

- Community development
- Needs assessments
- Business development
- Program planning
- Project planning
- Strategic planning
- Policy development
- Grant applications
- Grant review
- Inform discussions
- Presentations, reports

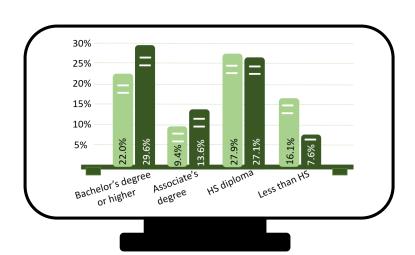
ND Compass' uses

"I use ND Compass for grant proposals. I use the demographics, a number of topics, and the population of people with disabilities. I use it because it is one source with up-to-date information".

"It has given our foundation the information we need to plan future initiatives and focus areas".

"We use ND Compass to develop regional plans. It has the data we need regarding county, business and quality of life".

Why is ND Compass used?



Why is ND Compass used

- Credible, trustworthy, and nonbiased resource
- Curated, vetted, reliable, valid, and local data
- User-friendly format
- One-stop source of information
- Time saver
- Understandable, simple, and straightforward statistics
- Statewide trends, charts, analysis and narrative
- Valuable tools
- Supplementary resources

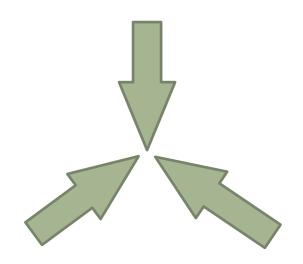
Why is ND Compass used

"We use ND Compass because it is easy to use. It saves time. We are confident of its accuracy and it links to a variety of data elements".

"ND Compass has a reputation for having solid, unbiased data".

"I can't imagine going back and not having this — beyond description. It saves time, energy".

What's the impact?



Measure progress! Inspire action! Have an impact!

 Data on ND Compass and its Legislative District profiles informed campaign and policy decisions of ND legislators.

"I used [ND Compass] and even referred to it every day of the legislative session to make sure that the policy decisions I made were consistent with the people who were in my district".

Measure progress! Inspire action! Have an impact!

 Data on ND Compass helped United Way of Grand Forks, East Grand Forks and Area to focus and validate its strategy.

"Then we looked at the ND Compass data. It showed that we had the highest poverty rate of the four cities in North Dakota. That did it for us. Therefore, we were able to focus our work on poverty."

Measure progress! Inspire action! Have an impact!

 NDSU Extension leaders use ND Compass data to identify needs, appoint extension agents, and validate programs.

"We used ND Compass to validate why we are doing programming in this area".

"All of our programming areas throughout the state use this site for data".

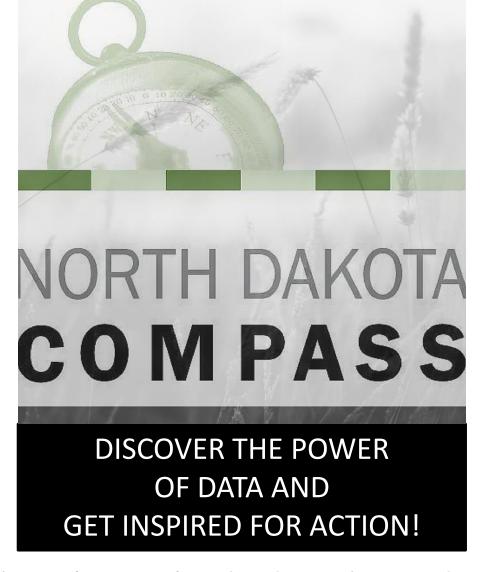
Find your North with ND Compass! Get involved!

- Sign up for the newsletter
- Tell others about ND Compass
- Use the opportunity to write an article
- Interact with social media

Do you use ND Compass? Let us know how!

ND Compass is looking for <u>case</u> studies!





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